FOR IMMEDIATE RELEASE

HFA to Provide Rights Management Solution to MusiXmatch

New York, March 2, 2012: The Harry Fox Agency, Inc. (HFA), the nation's leading provider of rights management, licensing, and royalty services for the music industry, has been retained by musiXmatch to provide lyrics licensing, data matching and content consulting services. Based in Europe, musiXmatch is a global lyrics provider that offers its service in 20 different languages. In addition, musiXmatch has developed a leading app for mobile, desktop or tablet and has created a powerful API that can be used with any site or app.

Using its sophisticated bulk licensing process to efficiently process a high volume of license requests, HFA will provide licenses for songs in musiXmatch's expanding lyrics catalog, ensuring that music publishers and songwriters are properly compensated for the use of their lyrics. musiXmatch will also tap into HFA's dynamic database and rights management expertise to facilitate data matching and identify content opportunities. HFA's more than 46,000 affiliated publishers will be able to make their songs available for licensing through musiXmatch's lyrics catalog.

"HFA's goal is to simplify and streamline the rights management process for our customers so they can increase their speed to market and rapidly exploit revenue opportunities," said Lauren Apolito, Vice President of Strategy & Business Development at HFA. "We are very excited to work with a trailblazer like musiXmatch as it grows its global lyrics catalog and licensing platform."

"Our idea is to ensure that music publishers and songwriters are properly paid and rewarded while providing the end user with the best possible digital lyrics platform. That is musiXmatch's main goal for the next few years and we are thrilled to partner with HFA," said Max Ciociola, CEO & Founder of musiXmatch.

About HFA

HFA is the nation's leading provider of rights management, licensing and royalty services for the music industry. With over 46,000 music publishing clients, HFA issues the largest number of licenses for the use of music in both physical and digital distribution formats. HFA also serves the D.I.Y. market with Songfile®, the company's fast and easy online licensing tool. Slingshot, HFA's rights management service offering, includes a suite of information management and technology solutions designed to simplify and facilitate the administration of intellectual property rights. As a technology innovator, HFA is leading the industry in establishing global data standards and is a founding member and Board member of the Digital Data Exchange (DDEX). Additionally, for the past three years HFA was recognized by *InformationWeek* on its Top 500 Relentless Innovators list. For more information about HFA visit harryfox.com.

Songfile, eMechanical and eSong are registered trademarks of The Harry Fox Agency, Inc., all rights reserved.

Contact:
HFA
Dalita Keumurian, Director of Marketing & Communications
(212) 922 3297
hfapress@harryfox.com

About musiXmatch

musiXmatch is the world's largest official Lyrics catalog enabling developers and music fans around the world to quickly and easily harness the power of online lyrics with an awesome Lyrics API. musiXmatch's comprehensive lyrics API allows anyone to easily plugin and distribute authorized lyrics. musiXmatch is ideal for radio streaming platforms, video services, mobile audio devices, tablet apps, and OEM manufacturers.

Contact:

press @ musixmatch.com