



FOR IMMEDIATE RELEASE

HFA to Provide ONErpm with Streamlined Licensing and Royalty Solutions

New York, July 27, 2011: The Harry Fox Agency, Inc. (HFA), the nation's leading provider of rights management, licensing, and royalty services for the music industry, has announced licensing and Administration Services agreements with ONErpm. ONErpm is a quickly expanding global digital distribution solution and direct-to-fan music store for independent artists, labels and their fans around the world. Under the licensing arrangement, HFA will clear songs on behalf of ONErpm's clients for distribution to key digital music stores in the U.S.

New York-based ONErpm distributes music globally, giving its artists and labels the ability to expand their presence into new growth markets. The company also recently announced the launch of a well-received Facebook application, which enables musicians and labels to market and sell their music from their Facebook page.

In addition to the licensing arrangement, ONErpm also selected HFA to provide Administration Services which provides end-to-end back office support for a variety of reporting and royalty services. The deal allows ONErpm to focus on their core business of distributing music, while HFA handles all their rights administration and management operations. As the music industry continues to evolve, HFA remains committed to providing complete rights management solutions for various segments of the music industry, including major and independent labels, digital music distributors, and music services.

"We are happy to be working with such an artist focused company that is making waves in the digital music space," commented Lauren Apolito, Vice President of Strategy & Business Development at HFA. "With 46,000 affiliated publisher clients and the industry's most comprehensive song database, HFA is in a unique position to help ONErpm exploit their clients' work in the U.S. and ensure artists are appropriately compensated."

Emmanuel Zunz, CEO and Co-Founder of ONErpm added, "Working with HFA really makes sense at this stage of ONErpm's development as we begin to work with larger labels and grow our catalog. The timing of our partnership also coincides perfectly with the launch of our Facebook app, a direct-to-fan music store for musicians and labels, which we're working towards developing into a fully integrated music service within Facebook."

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About HFA

HFA is the nation's leading provider of rights management, licensing and royalty services for the music industry. With over 46,000 music publishing clients, HFA issues the largest number of licenses for the use of music in both physical and digital distribution formats. HFA also serves the D.I.Y. market with Songfile®, the company's fast and easy online licensing tool. HFA's service offering includes a suite of outsourced technology solutions designed to facilitate the administration of intellectual property rights. As a technology innovator, HFA is leading the industry in establishing global data standards and is a founding member and Board member of the Digital Data Exchange (DDEX). Additionally, HFA was recognized by *InformationWeek* on its 2010 Top 500 Relentless Innovators list, where the company ranked 121. For more information about HFA visit our website at harryfox.com.



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