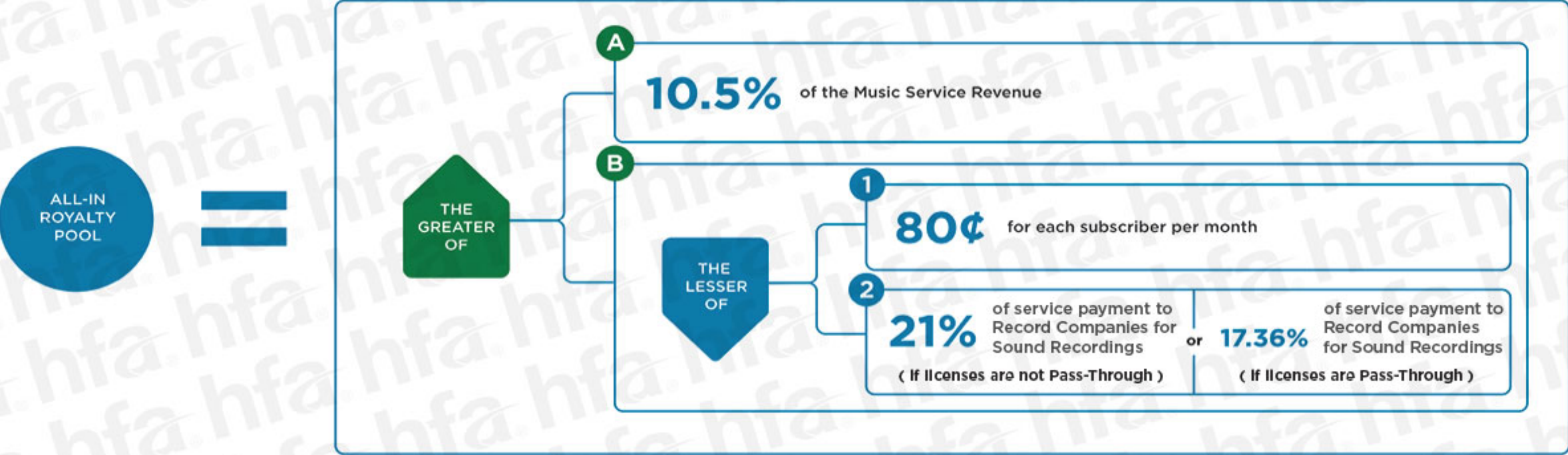
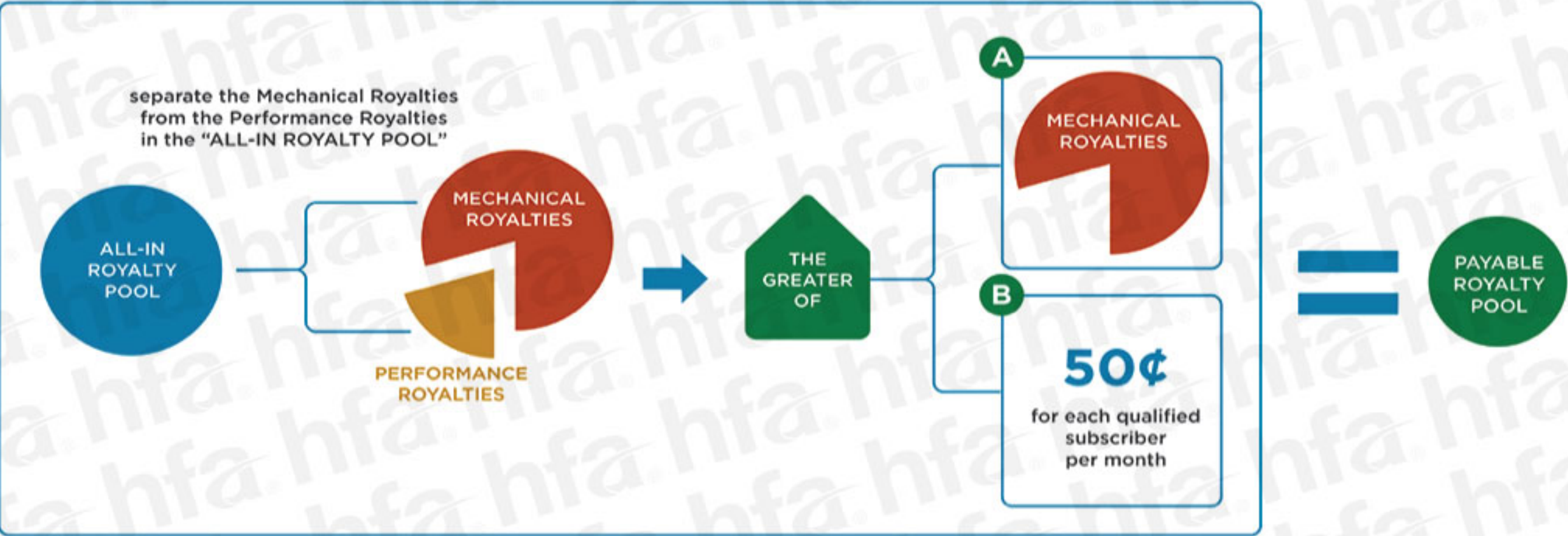
 Standalone Portable Subscriptions, Mixed Use =
Subscription services accessible through portable devices such as mobile phones

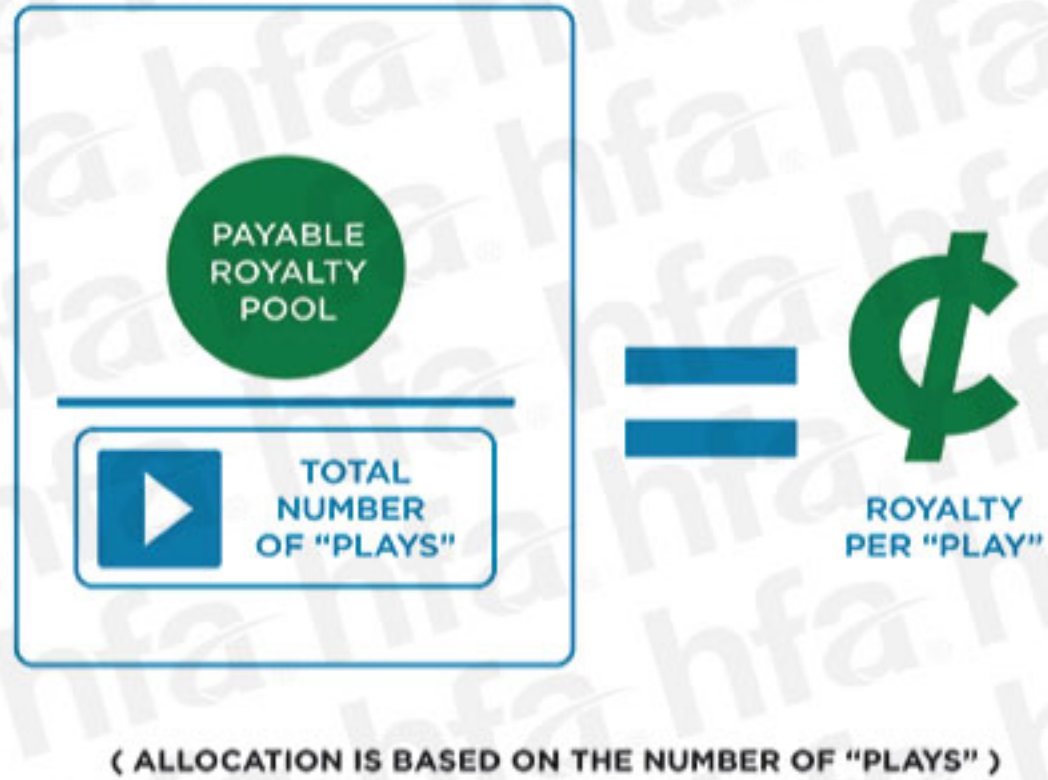
1 CALCULATE THE ALL-IN ROYALTY POOL



2 CALCULATE THE PAYABLE ROYALTY POOL



3 ALLOCATE PAYABLE ROYALTY POOL



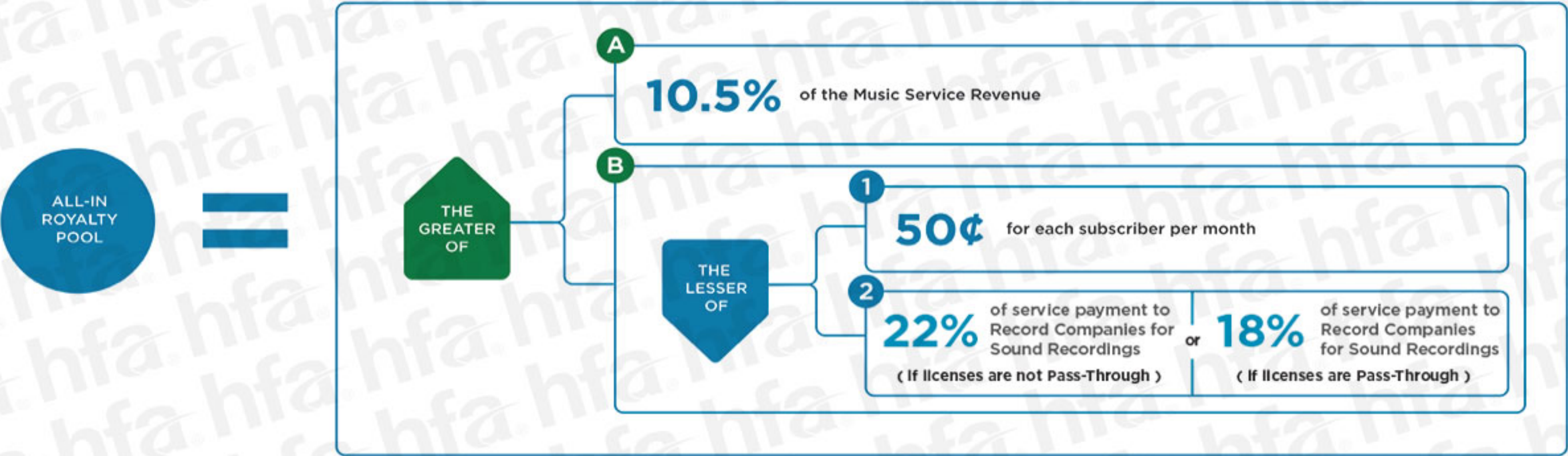


Standalone Non-portable Subscriptions, Streaming Only =

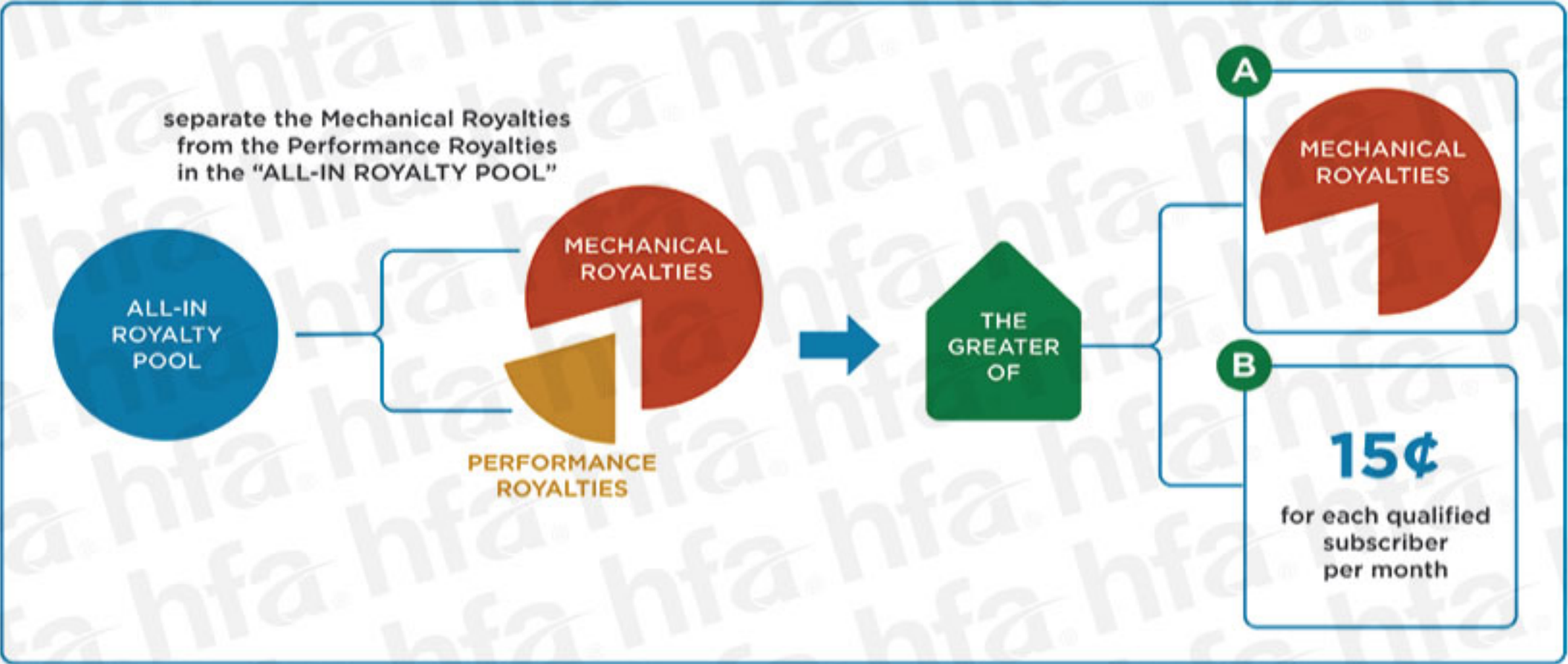
Subscription services accessible on desktop computers that only play music when a live internet connection exists



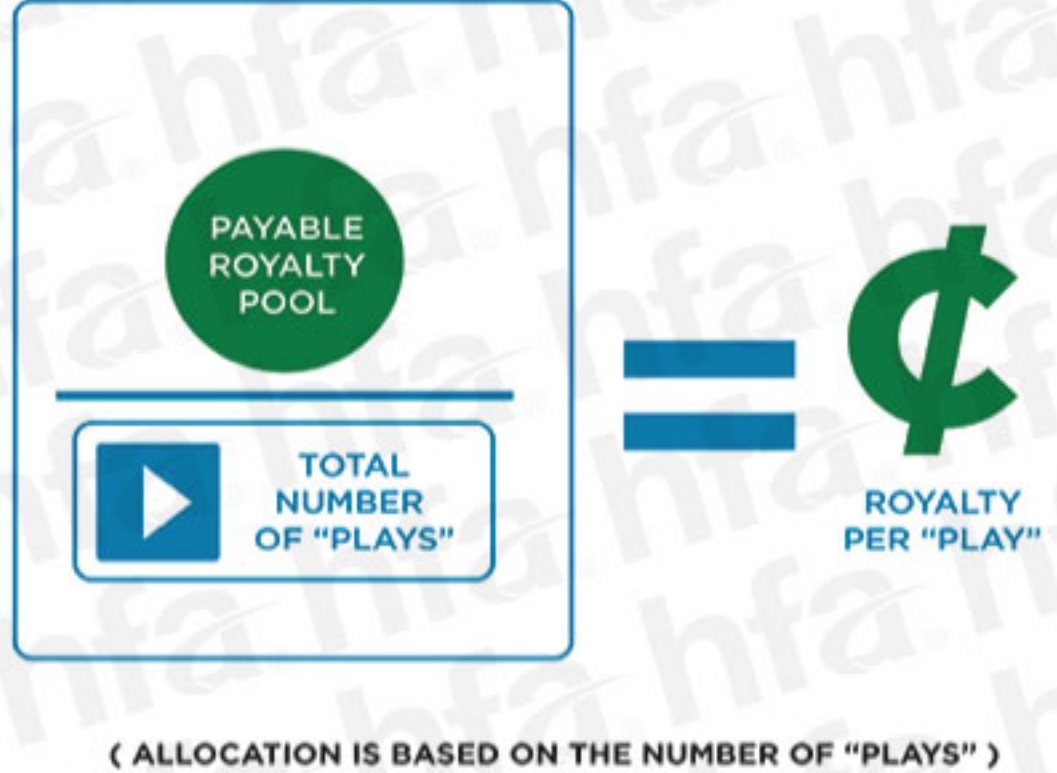
1 CALCULATE THE ALL-IN ROYALTY POOL



2 CALCULATE THE PAYABLE ROYALTY POOL



3 ALLOCATE PAYABLE ROYALTY POOL

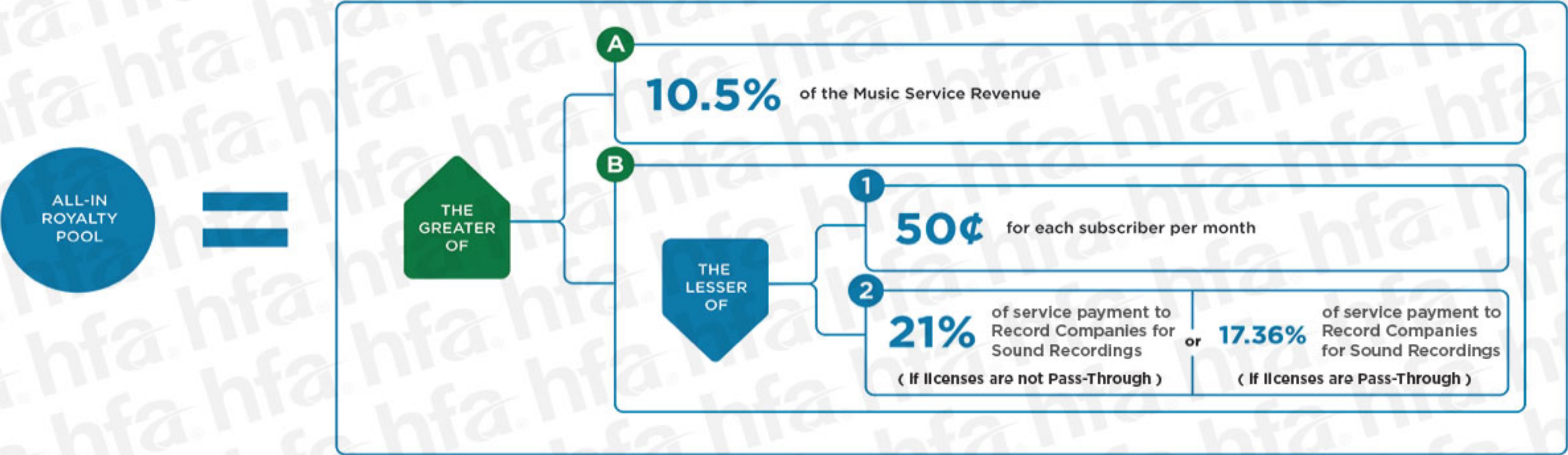




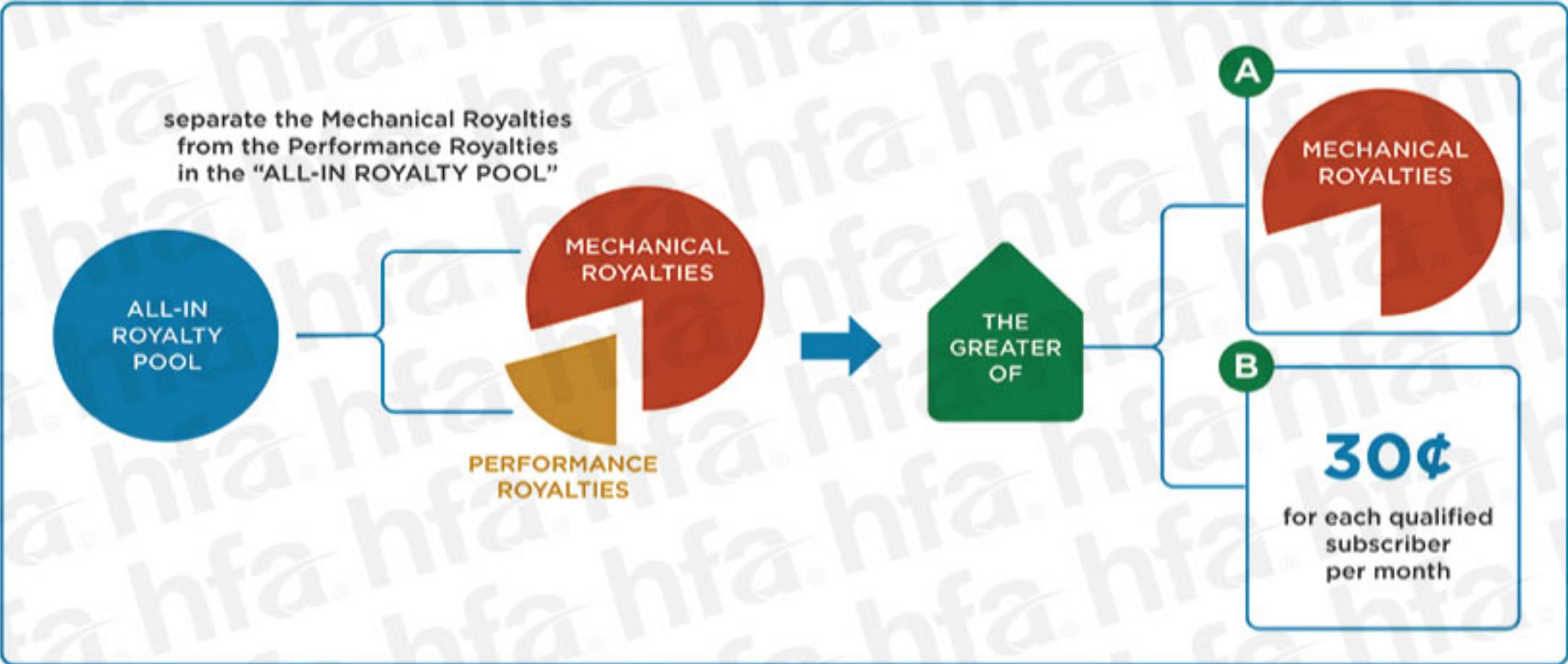
Standalone Non-portable Subscriptions, Mixed Use =
Subscription services accessible on desktop computers that play music whether the computer is online or offline



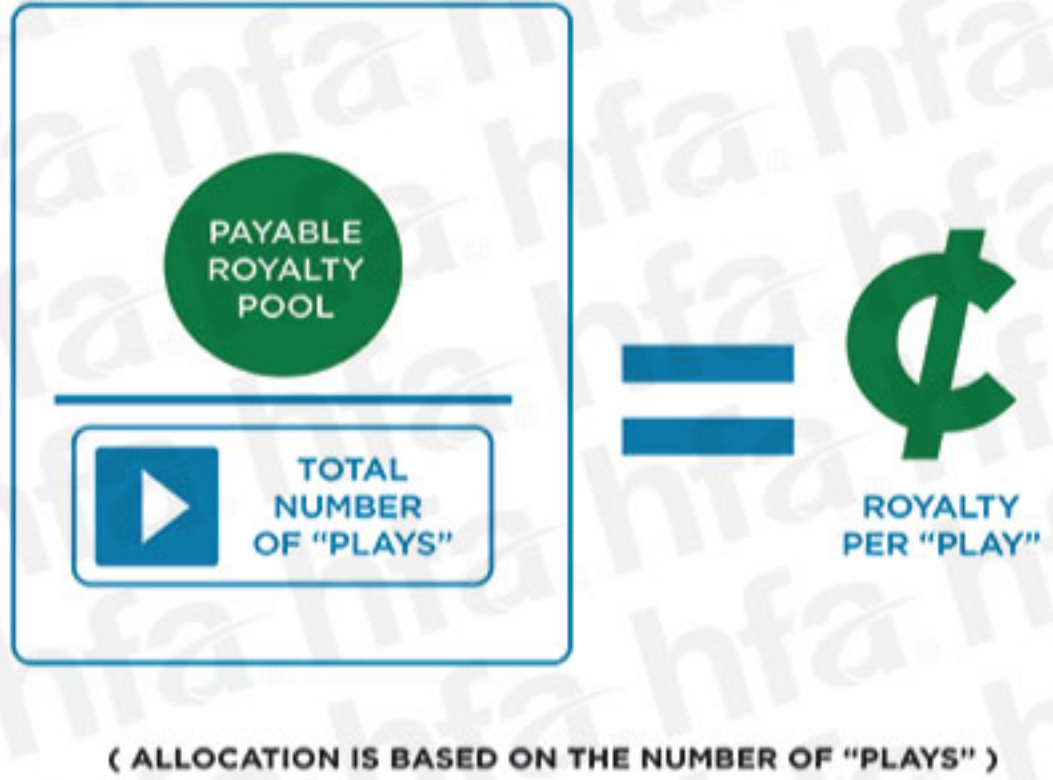
1 CALCULATE THE ALL-IN ROYALTY POOL



2 CALCULATE THE PAYABLE ROYALTY POOL



3 ALLOCATE PAYABLE ROYALTY POOL



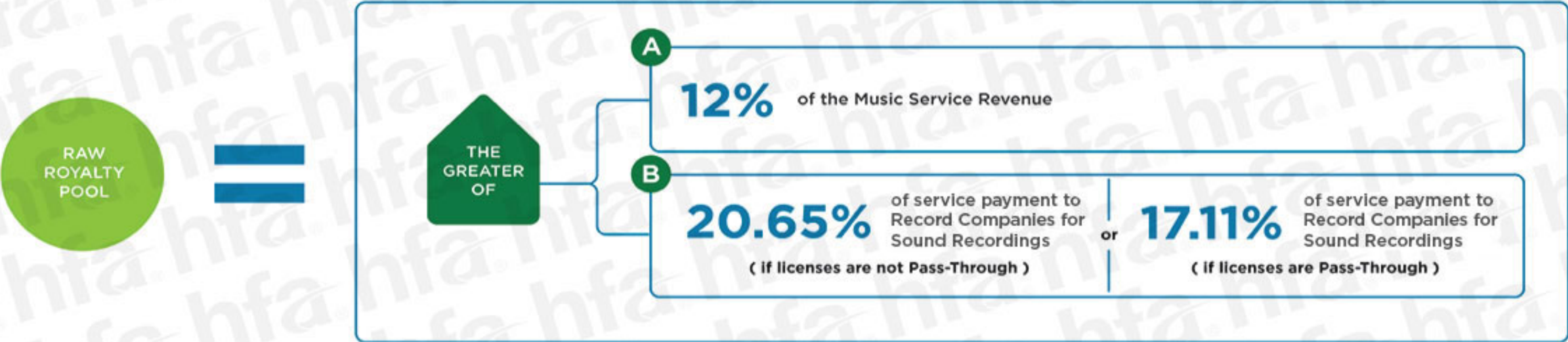


Paid Locker Service =

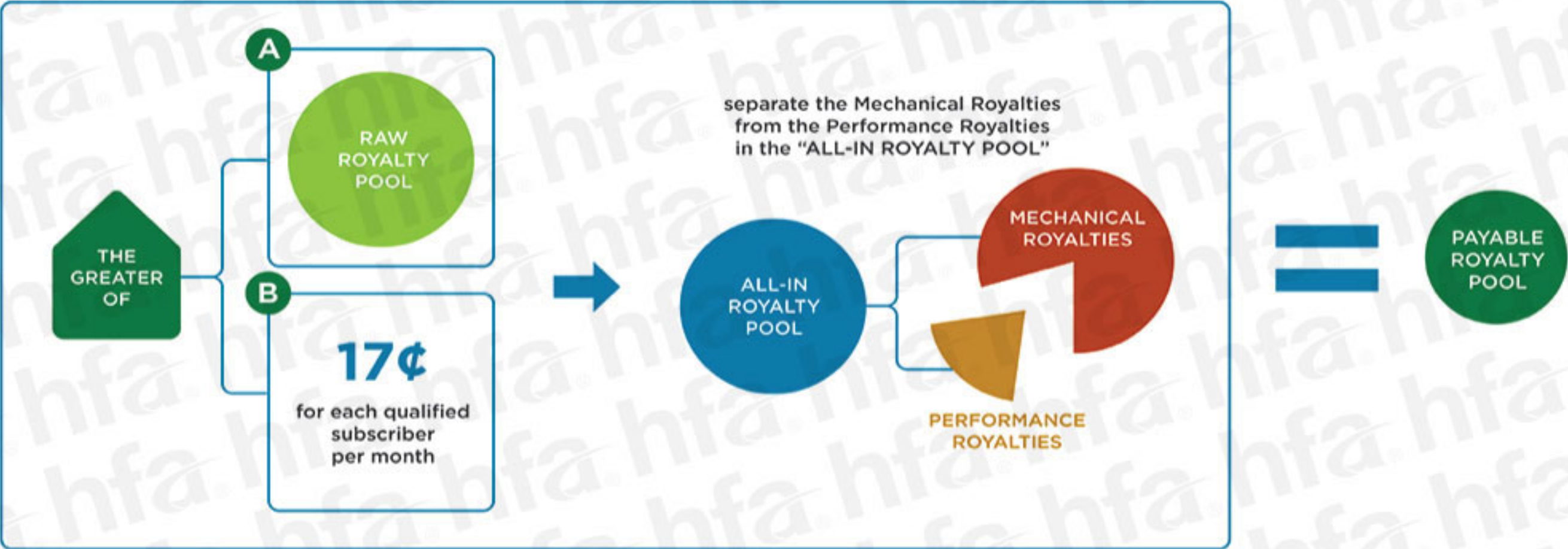
Service that provides continuous access to internet connected devices to recordings previously purchased by the end user



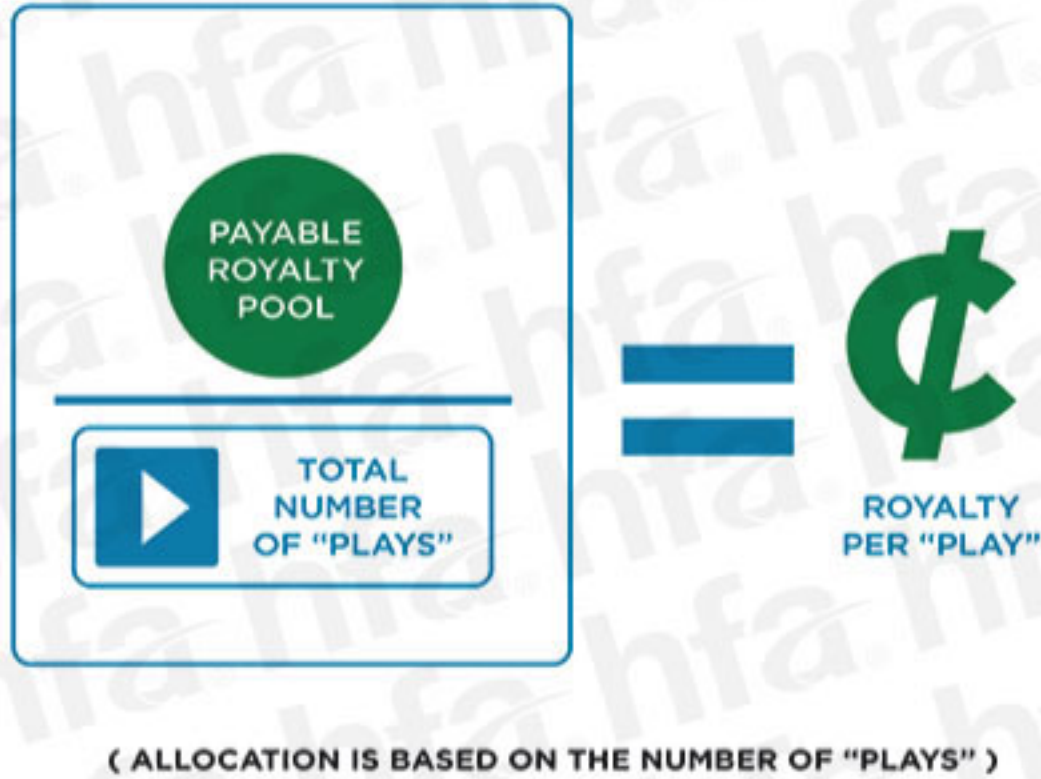
1 CALCULATE THE RAW ROYALTY POOL



2 CALCULATE THE PAYABLE ROYALTY POOL



3 ALLOCATE PAYABLE ROYALTY POOL



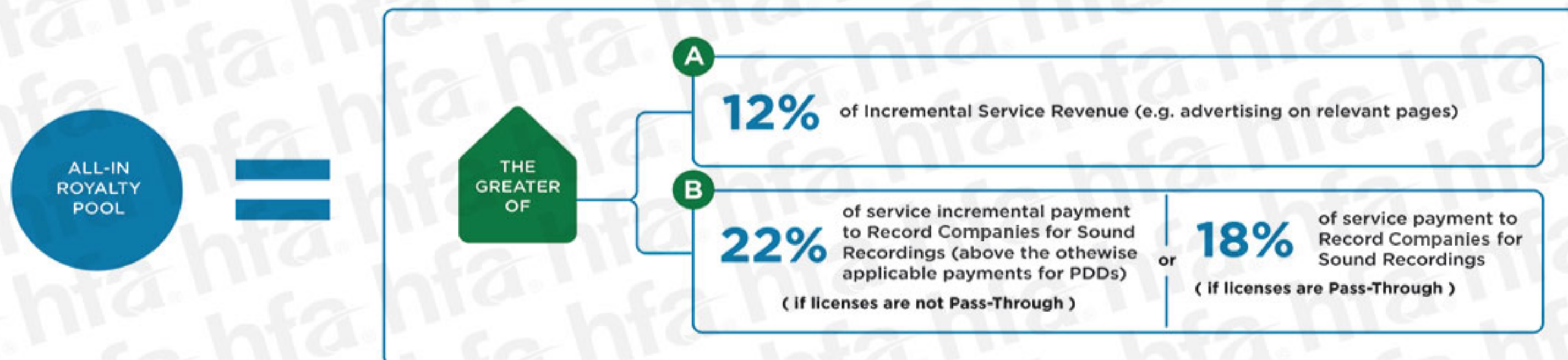


Purchased Content Locker =

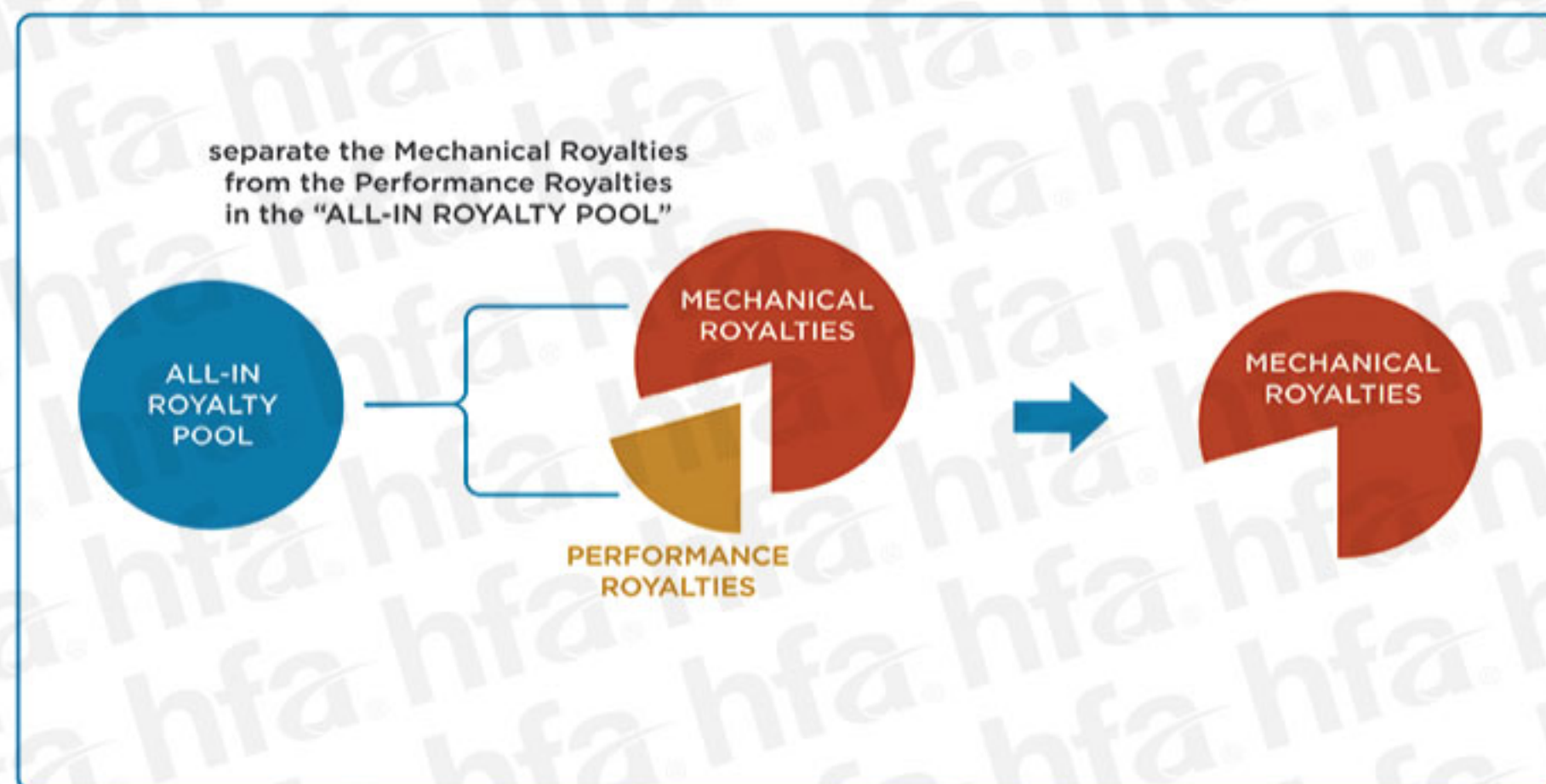
Services offered for free to purchasers of Permanent Downloads or CDs



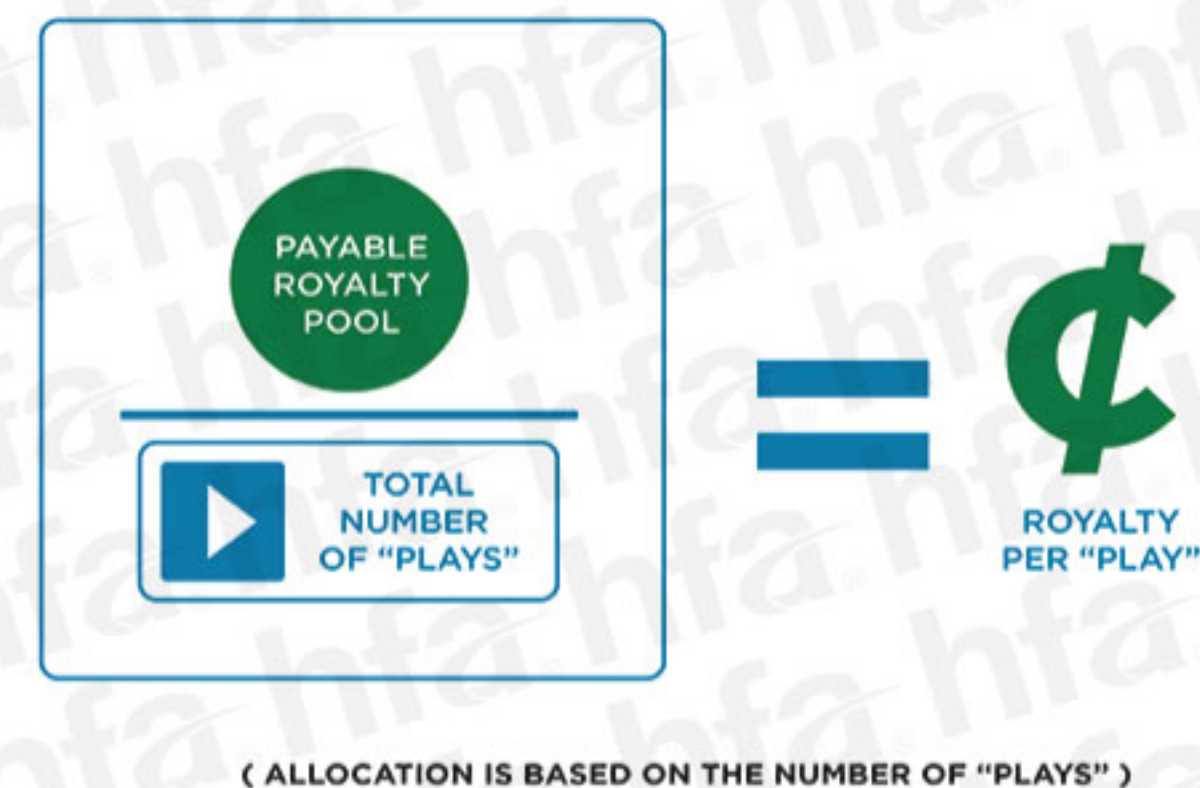
1 CALCULATE THE ALL-IN ROYALTY POOL



2 CALCULATE THE PAYABLE ROYALTY POOL



3 ALLOCATE PAYABLE ROYALTY POOL





Mixed Service Bundle =

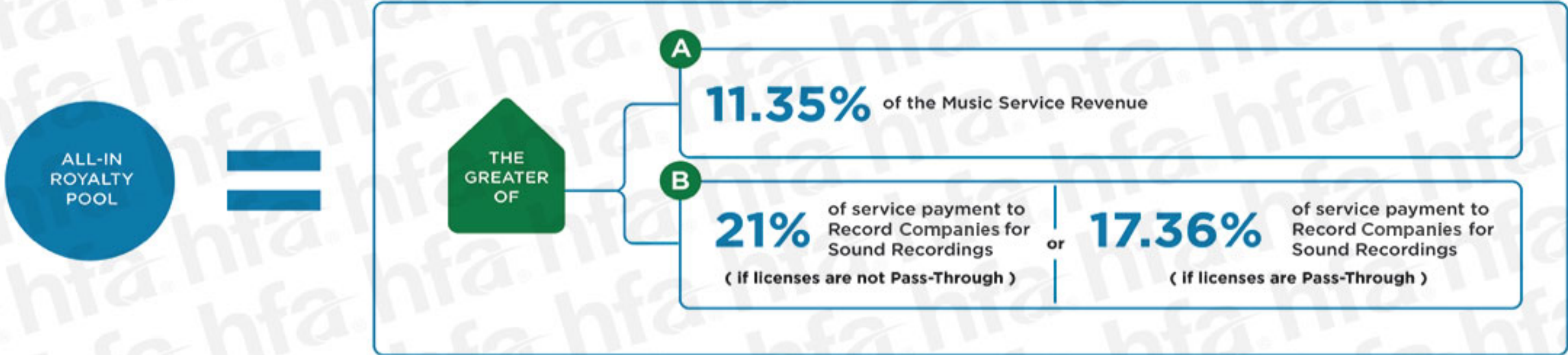
Sale of a music service together with a non-music product
(such as Internet services) for one price



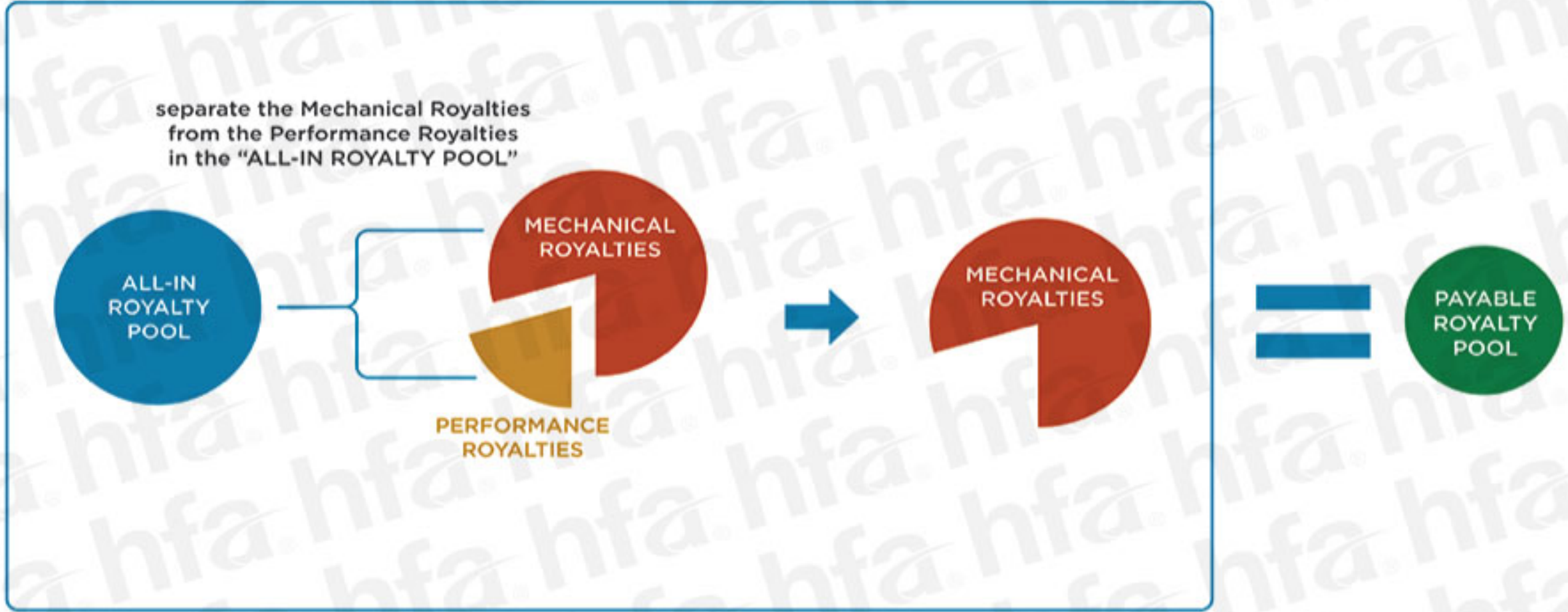
+



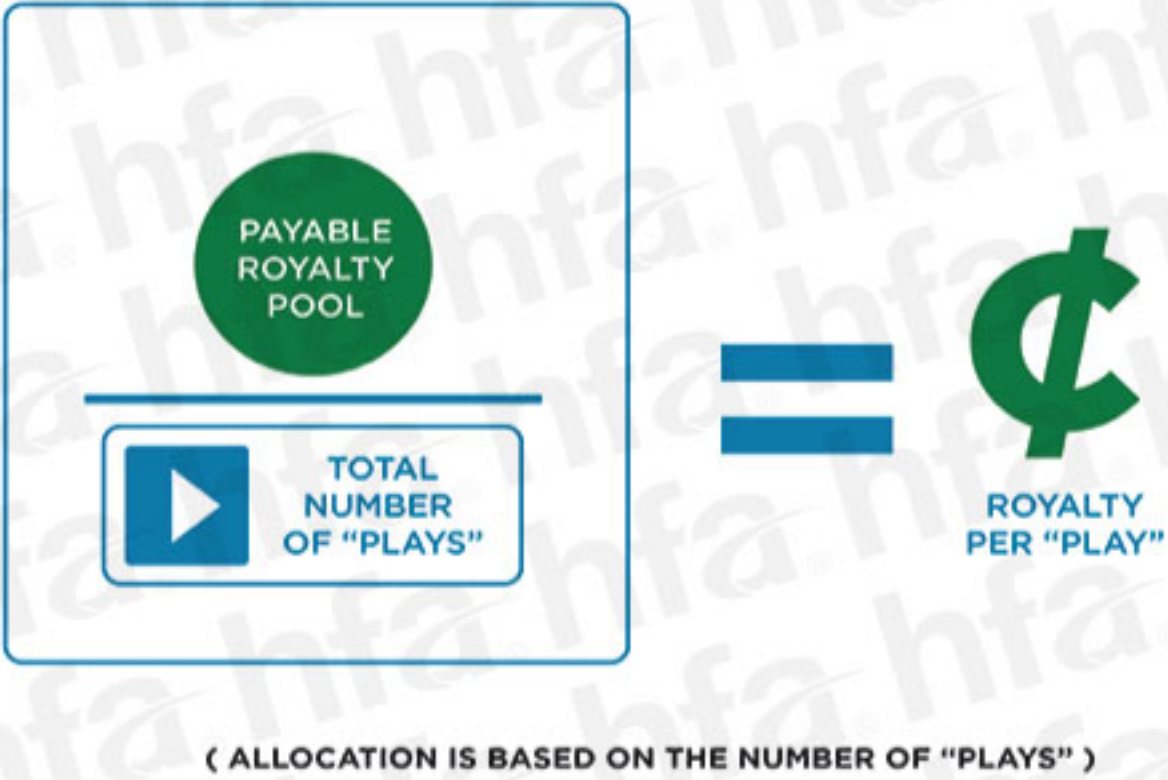
1 CALCULATE THE ALL-IN ROYALTY POOL



2 CALCULATE THE PAYABLE ROYALTY POOL



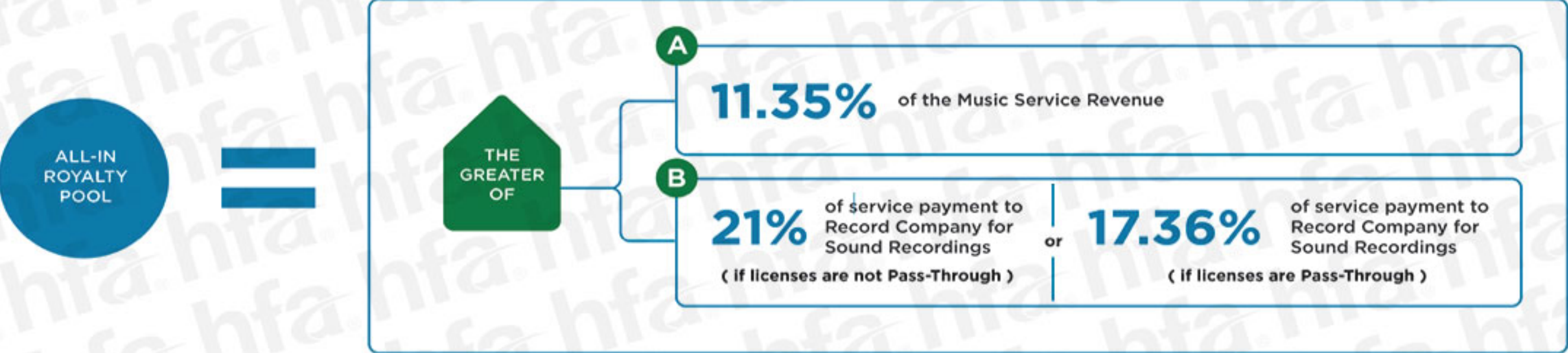
3 ALLOCATE PAYABLE ROYALTY POOL



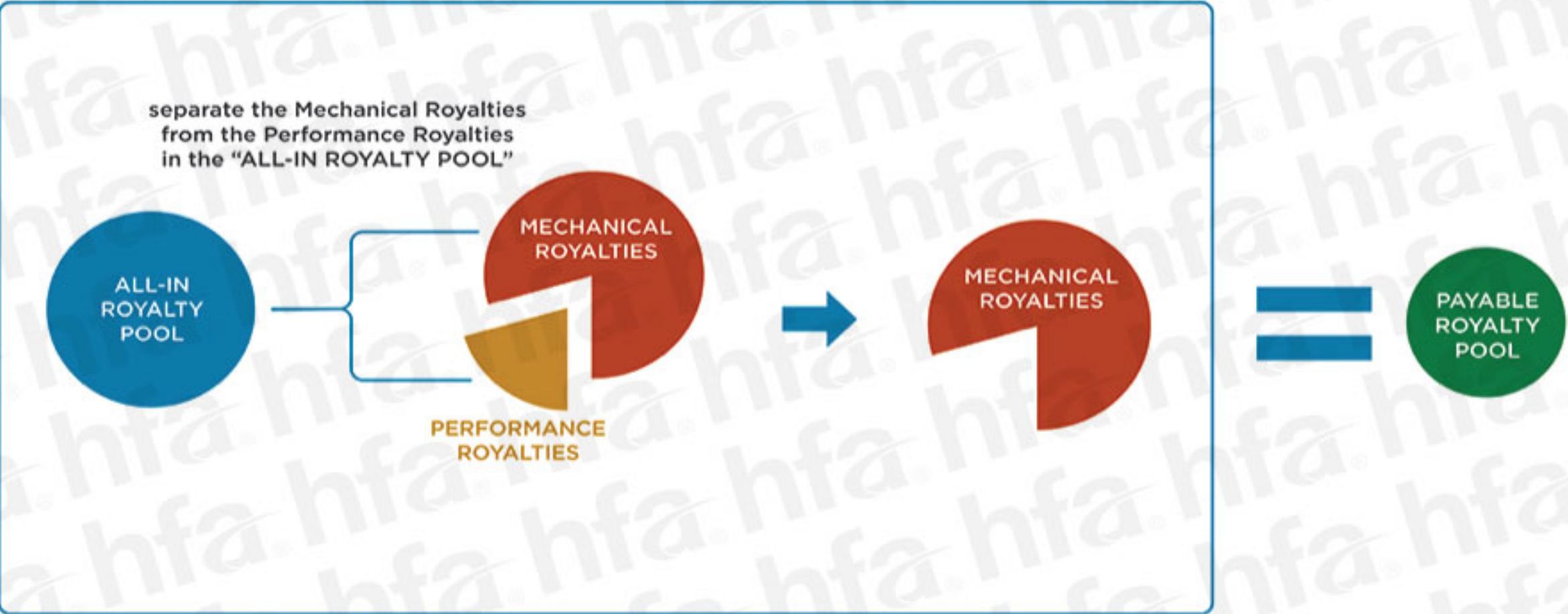
Music Bundles =
Sale of two or more of Physical Records (e.g. CDs, LPs),
Permanent Digital Downloads or Ringtones for one price



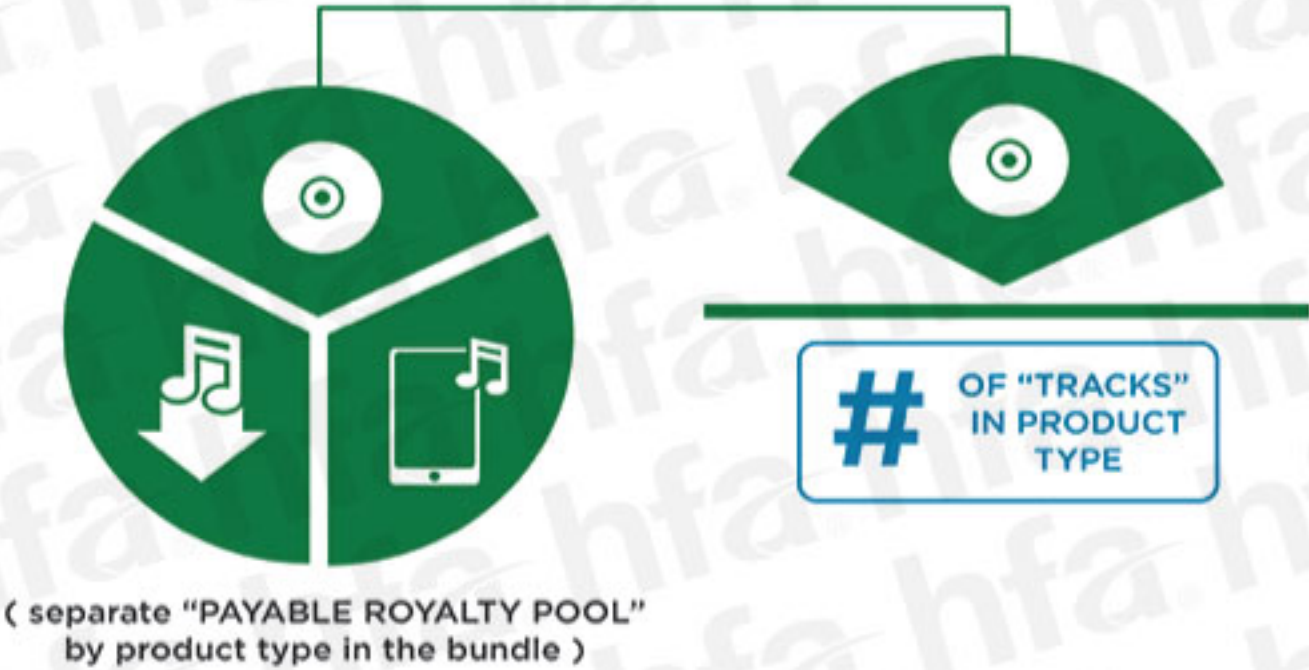
1 CALCULATE THE ALL-IN ROYALTY POOL



2 CALCULATE THE PAYABLE ROYALTY POOL



3 ALLOCATE PAYABLE ROYALTY POOL



(ALLOCATION IS BASED ON RATIO OF STANDALONE PRICES AND NUMBER OF TRACKS IN EACH CONFIGURATION)



Limited Offering =

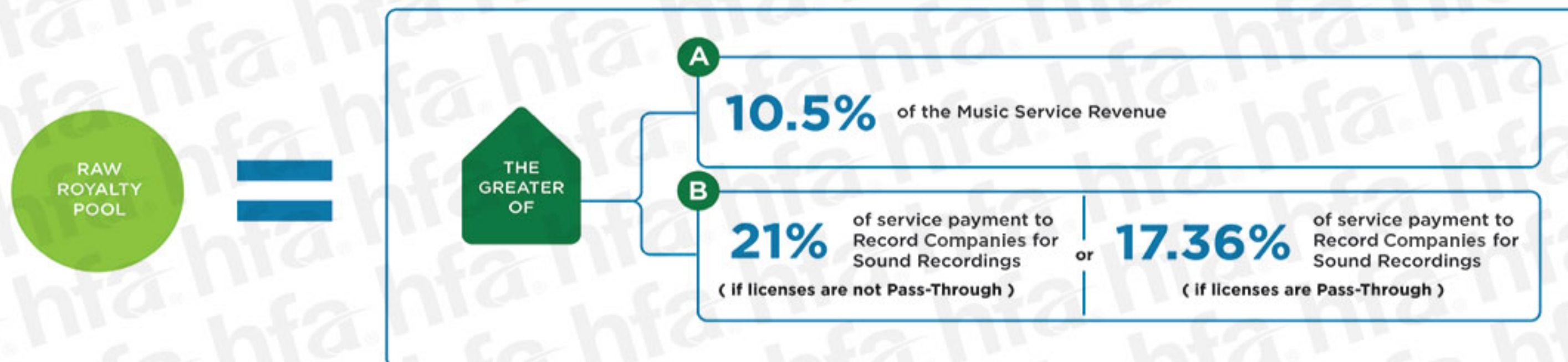
Subscription services that offers a very limited catalog of music or services that stream preprogrammed playlists.



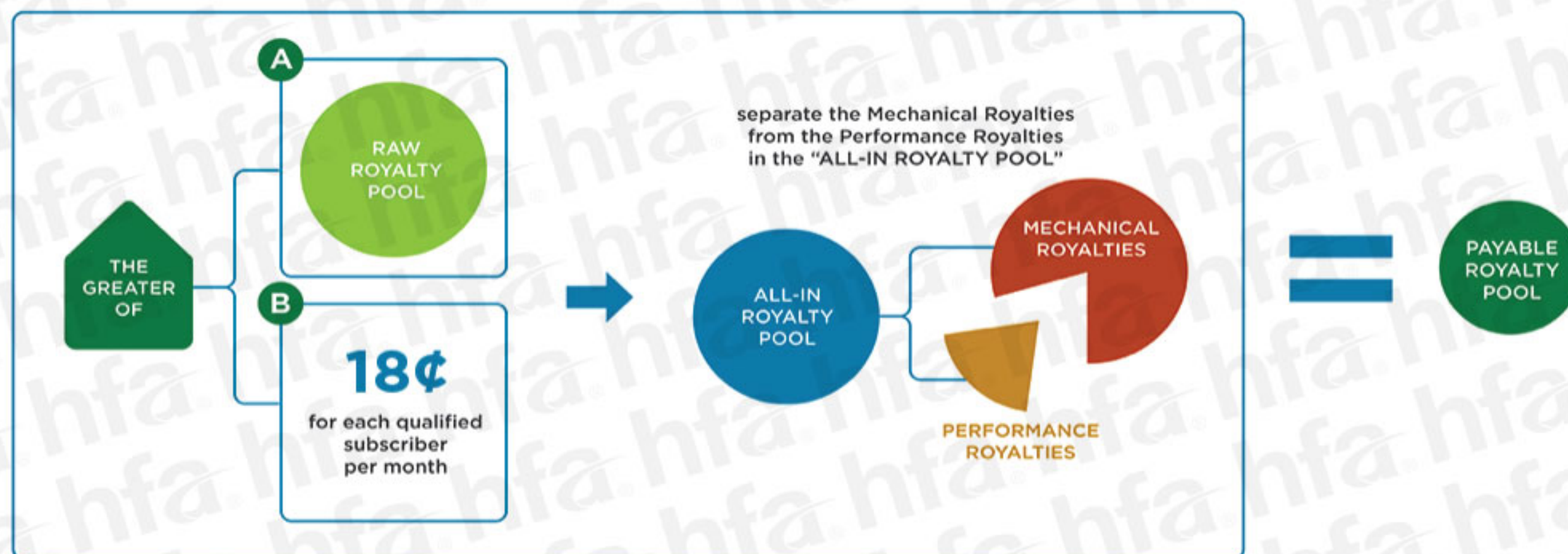
+



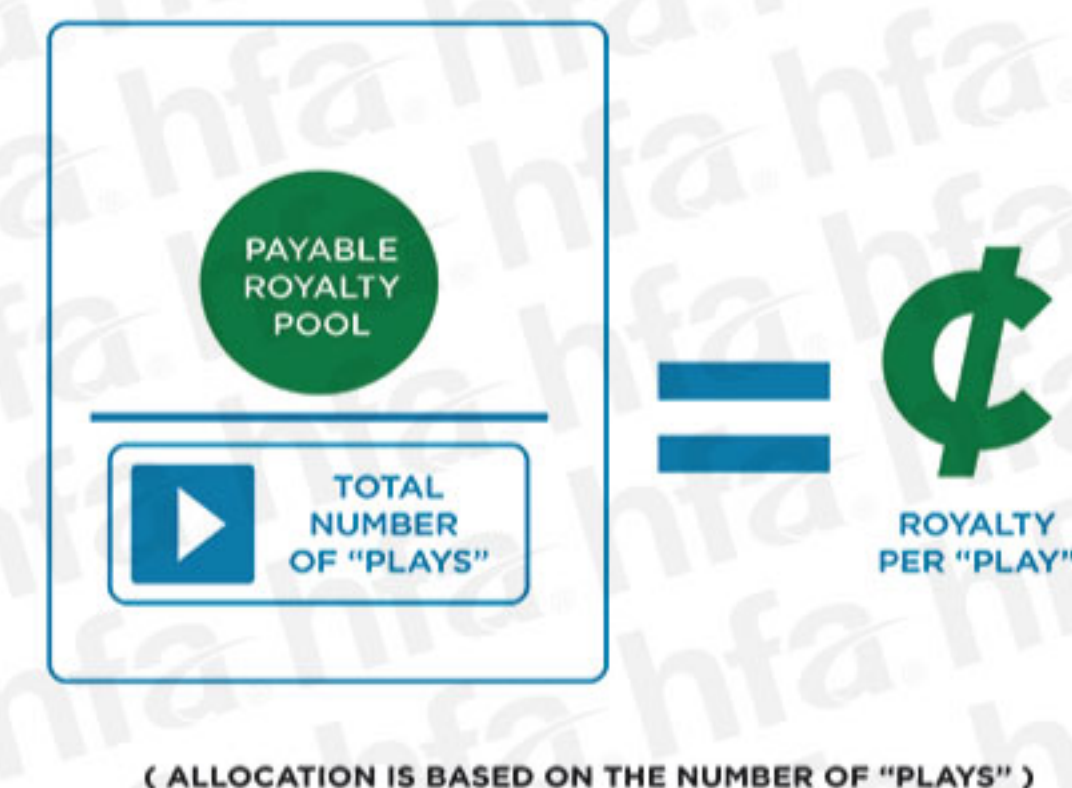
1 CALCULATE THE RAW ROYALTY POOL



2 CALCULATE THE PAYABLE ROYALTY POOL

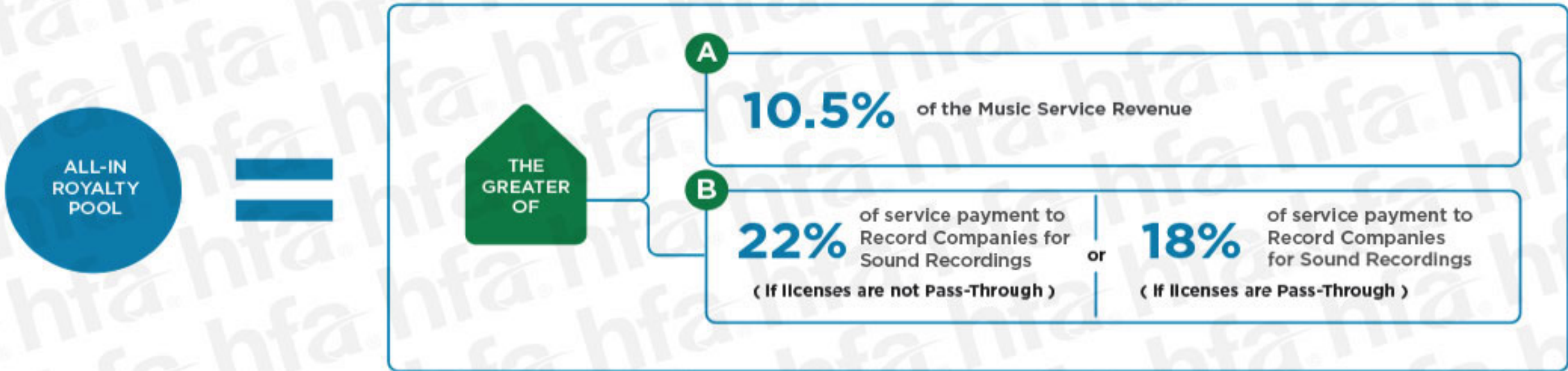


3 ALLOCATE PAYABLE ROYALTY POOL

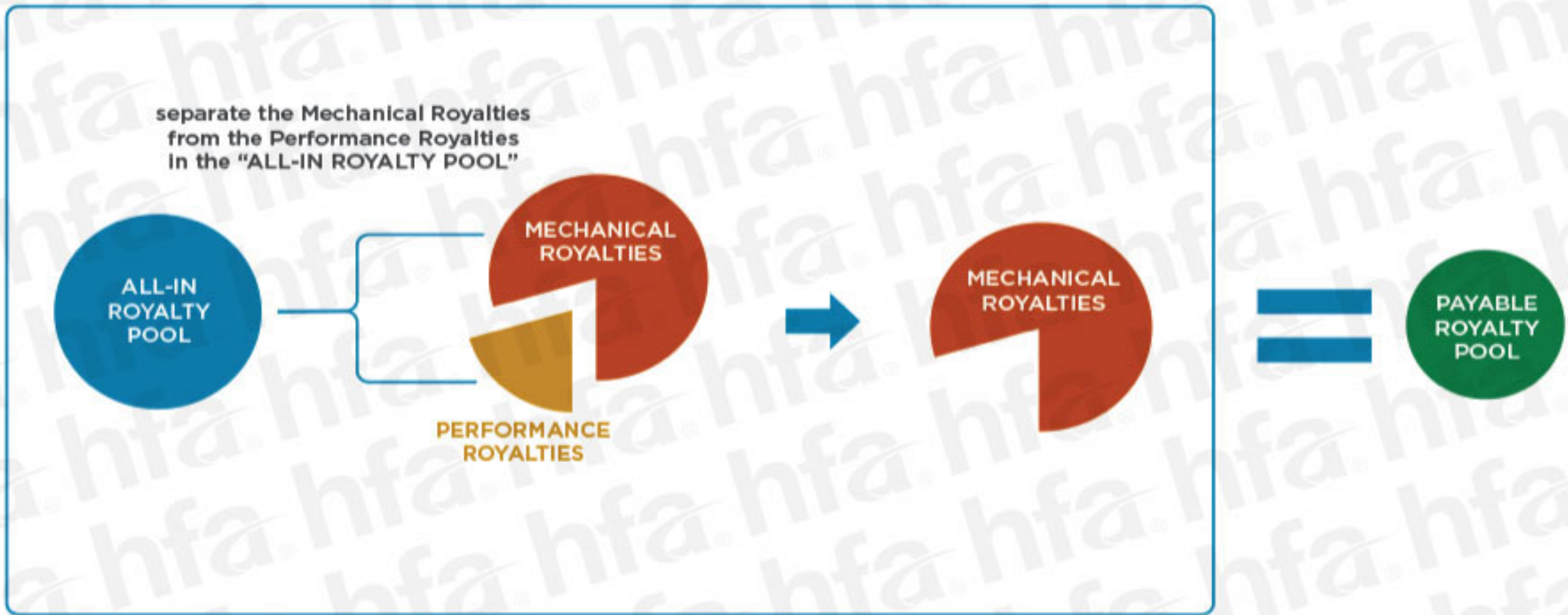




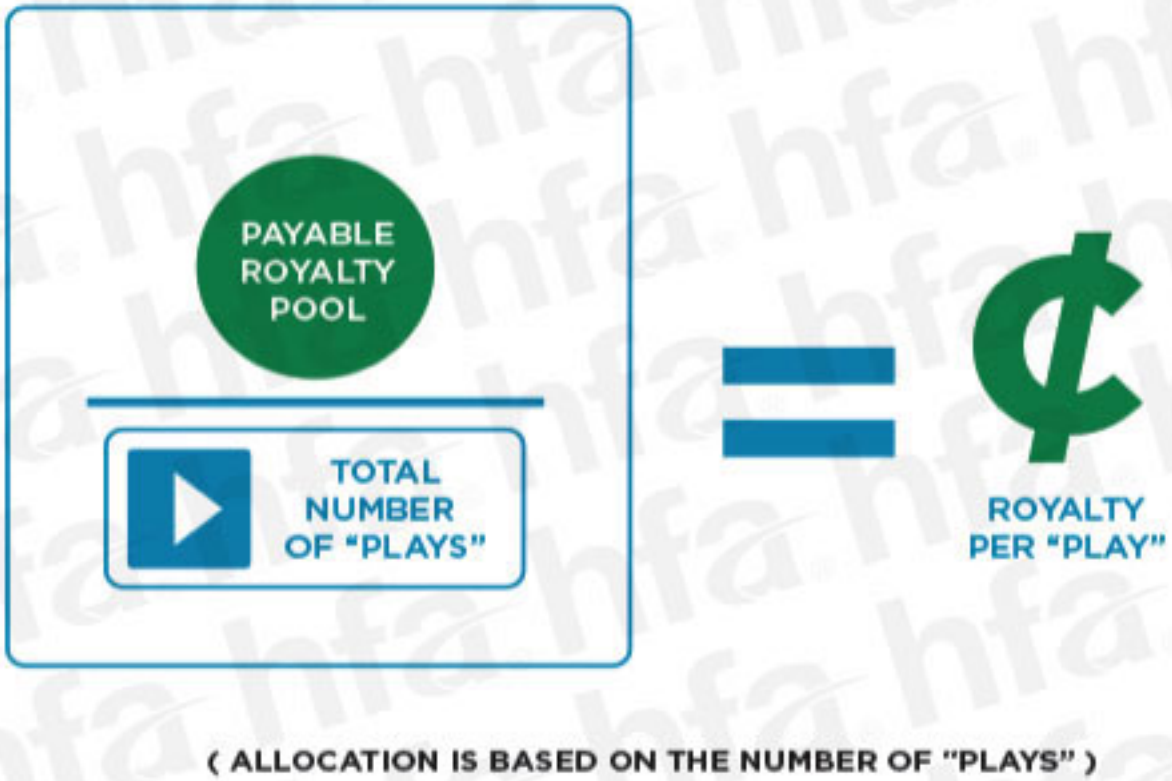
1 CALCULATE THE ALL-IN ROYALTY POOL



2 CALCULATE THE PAYABLE ROYALTY POOL



3 ALLOCATE PAYABLE ROYALTY POOL

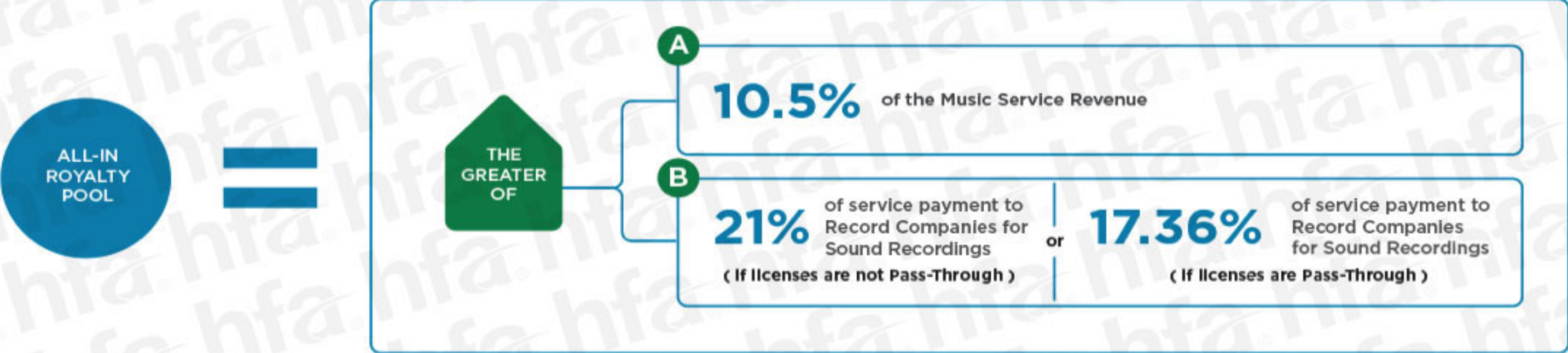


Bundled Subscription Services =

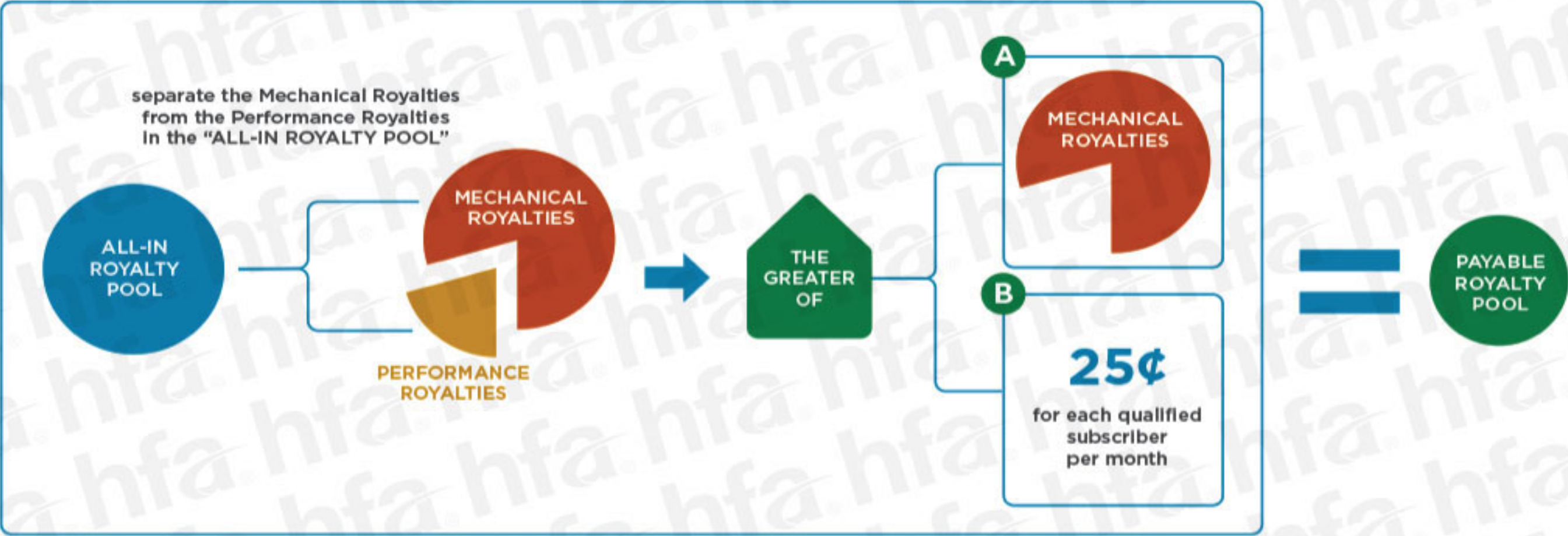
Subscription services sold together with another product (such as a mobile phone)



1 CALCULATE THE ALL-IN ROYALTY POOL



2 CALCULATE THE PAYABLE ROYALTY POOL



3 ALLOCATE PAYABLE ROYALTY POOL

